



**U!REKA**  
EUROPEAN UNIVERSITY

2026

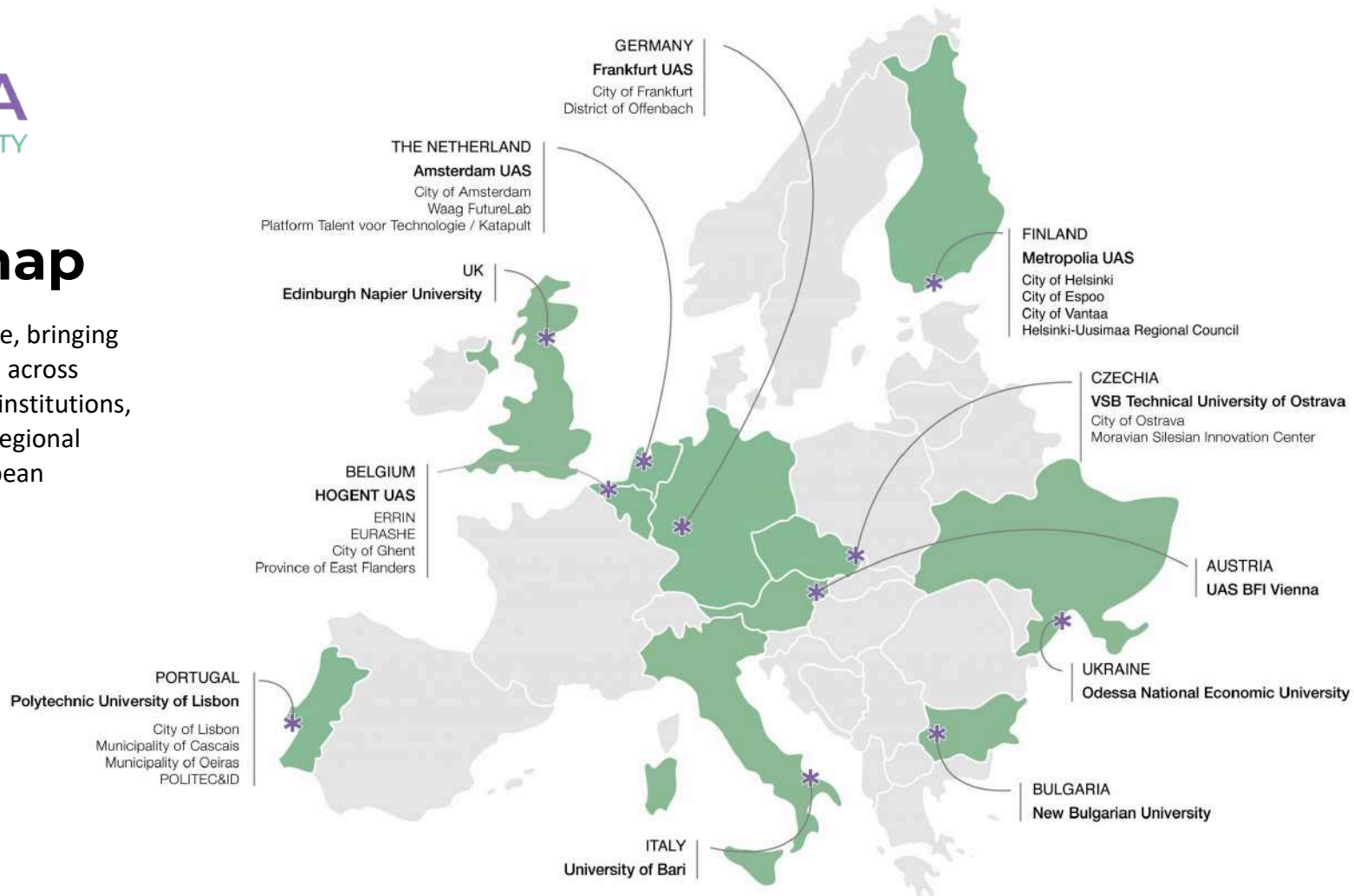
**Entrepreneurship activities  
in the European University  
Alliance U!REKA**

PARTNER UNIVERSITIES:



# Alliance map

U!REKA is a vibrant alliance, bringing together 30 partners from across Europe: higher education institutions, cities and municipalities, regional councils, prominent European networks, and non-profit organisations.



**123 000**

Students



**13 000**

Staff members



**30**

Partners



**500**

Solutions



This brochure presents a selection of **TOP courses, accelerators, and mentoring options in the field of entrepreneurship**. The U!REKA universities, however, offer far more activities in this area. **For the full offer, please check the university websites:**

## Alliance partners:



## Target group:

This brochure is a quick guide to the main programmes and initiatives offered across U!REKA partner universities focused on entrepreneurship education.

Both groups (students and staff) can find ways to **connect, develop skills and contribute to creating climate-neutral, smart city solutions.**

### For students

It highlights opportunities to access **entrepreneurship courses, accelerators, hackathons, and international projects.**

### For staff

It emphasises **collaboration opportunities, innovative programmes, and support for the development of sustainable startup ecosystems.** In U!REKA, we are happy to create cross-border partnerships and joint education initiatives.



# Offer for students



## Online Training Courses

You can jump into these online training courses from anywhere – just grab your phone or laptop! They are packed with up-to-date videos, bite-sized lessons and other materials to boost your entrepreneurial skills at your own pace. Dive into topics like launching your first idea, running a service design sprint, or building green business models.

## Training & Mentoring

Training and mentoring here are all about supporting you as you find your footing – and your unique strengths – as an entrepreneur. You can join workshops, chat one-on-one with friendly mentors, and receive helpful, honest feedback on your ideas.

## BIP (Blended Intensive Programme)

BIP is where you team up with students from across Europe for a short, interesting project that mixes online teamwork and an in-person meet-up. It is like a crash course in collaboration: together, you will tackle big challenges, join bootcamps or hackathons, and build innovative solutions – plus make U!REKA connections (and memories) that go far beyond your own university.

## Startup accelerator

A startup accelerator is a structured programme that helps early-stage entrepreneurs develop, test and launch their business ideas by providing mentorship, workshops, and access to funding opportunities. These accelerators fast-track growth with expert guidance, pitch sessions, and networking with industry professionals. Many universities within the U!REKA alliance offer recognised accelerator programmes as a core part of their innovation and entrepreneurship support services.

# Offer for students



## Courses

Courses at U!REKA universities are made to help you discover and explore the world of entrepreneurship in a hands-on and engaging way. Whether you are curious about starting a business, interested in smart city solutions, or want to learn about the circular economy, you will find practical content, real-life examples, and plenty of opportunities to team up with fellow students. Most of the courses in this brochure are in English, many of them available to Erasmus+ students.

## Projects

Toolkits, blueprints, and similar resources are practical tools for designing and running entrepreneurship activities consistently. Under “other activities”, you can find compact formats such as mentoring, networking events, and hackathons that connect participants with experts and peers, helping them explore ideas and build international networks in a low-pressure way.

## Life-long learning courses

Lifelong learning courses are open to the public and offer short, flexible learning opportunities to build innovation and entrepreneurial competencies at any stage of life.

## Tools & Others

Toolkits, blueprints, and similar resources are practical tools to design and run entrepreneurship activities in a consistent way. Under “other activities” you can find compact formats such as mentoring, networking events, and hackathons that connect participants with experts and peers, helping them explore ideas and build international networks in a low-pressure way.

**UNIVERSITIES**

# **VSB – TECHNICAL UNIVERSITY OF OSTRAVA**

**OSTRAVA, CZECH REPUBLIC**

# VSB – TECHNICAL UNIVERSITY OF OSTRAVA

Ostrava, Czech Republic



COURSES



ONLINE TRAINING COURSES



BLENDED INTENSIVE PROGRAMME



STARTUP ACCELERATOR



PROJECTS



LIFE-LONG LEARNING COURSES

# Innovation and Entrepreneurship at VSB-TUO

*VSB – Technical University of Ostrava (VSB-TUO) offers a dynamic environment for student entrepreneurship. The university's Technology Transfer Centre guides students from idea generation through the launch of real products and services, with hands-on support through the popular GREEN LIGHT Start and GREEN LIGHT Accelerator programmes.*

*Business and marketing degree courses emphasise entrepreneurial skills, practical experiences, and collaboration with industry partners. Students can develop their sustainable business skills in the course Sustainable Entrepreneurship within the Faculty of Economics (in English).*

*VSB-TUO also engages students in international projects, such as Academy 4 Business.*



## Contact person for students

**LENKA.HECZKOVA@VSB.CZ**  
MOBILITY@VSB.CZ

## Contact person for staff

**HANA ŠTVERKOVÁ**  
HANA.STVERKOVA@VSB.CZ



# Courses

## Sustainable Entrepreneurship

### DESCRIPTION

It is a cross-sectional subject that provides theoretical knowledge of business economics and sustainable development. Students gain knowledge of the foundation, development, operation, and termination of a business.

More info 

### ECTS

5

### LANGUAGE

English

### SUPERVISOR

Hana  
Štverková

### DIPLOMA

Master

### FORMAT

Offline



# Online Training Courses

## PHD Academy

### DESCRIPTION

Courses for doctoral students. Online English courses include Planning a Research Paper, Writing a Research Paper, Writing a Grant Proposal, Self-Coaching and Self-Motivation Tools.

More info

<b>ECTS</b> 5	<b>LANGUAGE</b> English/ National	<b>SUPERVISOR</b> Jan Platoš
<b>FORMAT</b> Hybrid	<b>DIPLOMA</b> Master	<b>CONTACT</b> Hybrid

## Career centre

### DESCRIPTION

Coaching and career centre. Besides the consultations (they offer career consultation, mock interview and coaching) the centre organises events and workshops on various topics (in the national language mainly).

More info

<b>FOR STARTUPS</b> No	<b>FOR STUDENTS</b> Yes
<b>FOR STAFF</b> Yes	<b>FOR ENTREPRENEURS</b> No
<b>FORMAT</b> Hybrid	<b>LANGUAGE</b> National



# Blended Intensive Programme (BIP)

## UP-TO-DATE offer of BIPS

BIP is a short, intensive course (usually 5–30 days on site) combined with an online/virtual part. Here, we bring you two examples of past BIPs organised under U!REKA →

More info



### CO-CREATION U!REKA 2025 AWARDS

#### IN THE TIME OF CHANGES – PLANNING RESILIENT CITIES FOR THE FUTURE

2025

Award-winning BIP (Co-creation U!REKA 2025 awards). This course provided students with specific approaches to developing city resilience, using the examples of Helsinki, Frankfurt, and Ostrava.



#### INDUSTRIAL PAST, SUSTAINABLE FUTURE: PATHWAYS TO A GREENER TOMORROW

2025

Project connected students and experts from across Europe to address sustainability challenges. Combining lectures, workshops, and excursions, the programme fostered collaboration, knowledge-sharing, and innovative approaches towards a greener tomorrow.

It also strengthened international networks and inspired participants to integrate sustainability into their future professions.





# Startup accelerator

## GREEN LIGHT

### DESCRIPTION

Startup programme aimed at students, but offered also to general public. GREEN LIGHT consists of 2 programmes: Start (consultations and mentoring) and Accelerator (4-month acceleration programme for around 10 startups).

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Offline

#### LANGUAGE

National

## ENVI BOOSTER

### DESCRIPTION

EnviBooster acceleration programme for early-stage startups.

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Offline

#### LANGUAGE

English/  
National



# Projects

## Academy4Business

### DESCRIPTION

An innovative course which was developed to support an entrepreneurial mindset in the field of EdTech. The course consisted of online videos, checklists and mentoring of the student teams. A step-by-step handbook for mentoring was created. Videos are available at [www.youtube.com/@Academy4Business](https://www.youtube.com/@Academy4Business)

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

English

## Scale-Up Academy

### DESCRIPTION

This project proposed establishing a new cross-European Scale-Up Network, working across six EU member states, to support 140 SMEs in advancing to the next stage of growth over two years. Within the project, workshops for mentors were concluded (Train the Trainers methodology).

More info 

#### FOR STARTUPS

No

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

No

#### FORMAT

Hybrid

#### LANGUAGE

English



# Life-long learning courses

## Junior University

### DESCRIPTION

Junior university for children from 6 to 18. It offers various courses focused also on business-related topics, such as financial literacy, bitcoin, or investing.

More info 

### FOR PUBLIC

Junior citizens

### FORMAT

Offline

### LANGUAGE

National

## University of the Third Age

### DESCRIPTION

University courses for senior citizens. Covering various fields, including courses such as macro-economics, accounting, and digital literacy.

More info 

### FOR PUBLIC

Senior citizens

### FORMAT

Offline

### LANGUAGE

National

**AMSTERDAM UNIVERSITY  
OF APPLIED SCIENCES  
(AUAS)**

**AMSTERDAM, THE NETHERLANDS**

# AMSTERDAM UNIVERSITY OF APPLIED SCIENCES (AUAS)

Amsterdam, the Netherlands



COURSES



TRAINING &  
MENTORING



STARTUP  
ACCELERATOR



PROJECTS

[WWW.AMSTERDAMUAS.COM](http://WWW.AMSTERDAMUAS.COM)

# Innovation and Entrepreneurship at AUAS

*AUAS aims to empower students and recent alumni to develop their entrepreneurial competencies. We support transforming innovative ideas into societal and economic impact initiatives that deliver positive, sustainable outcomes.*

*We have a broad range of training, courses, and business incubators focused on solving societal challenges – whether as entrepreneurs, professionals in established companies, or contributors to non-profit organisations.*



## Contact person for students

**MARLEEN HENNY**  
C.R.M.HENNY@HVA.NL

## Contact person for staff

**JUANFRA ALVARADO VALENZUELA**  
J.F.ALVARADO.VALENZUELA@HVA.NL



# Courses

## Business and Sustainability Analytics

### DESCRIPTION

This module teaches you to analyse and interpret sustainability metrics at global, national and corporate levels and to understand the Sustainable Development Goals (SDGs). You will gain practical skills to assess, model and visualise the impact and performance of sustainability measures – helping organisations plan, evaluate and improve their environmental and social strategies.

More info



#### ECTS

5

#### LANGUAGE

English

#### SUPERVISOR

Mike Russell

#### DIPLOMA

Master

#### FORMAT

Offline

## Circular Economy

### DESCRIPTION

The UK and the EU are shifting from linear to circular economies, aiming to achieve full circularity by 2050. In this module, you will explore what a circular economy means, how businesses can benefit from it, and learn to apply design-thinking methods to drive sustainable change – at home, in the UK, the Netherlands, or globally.

More info



#### ECTS

10

#### LANGUAGE

English

#### SUPERVISOR

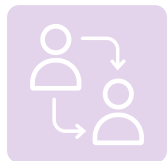
Rob Luberink

#### DIPLOMA

Master

#### FORMAT

Offline



# Training & Mentoring

## Degree: training entrepreneurial capabilities

### DESCRIPTION

Train the trainer in Design Science applied to Entrepreneurship Education.

More info 

### FOR STARTUPS

No

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

No

### FORMAT

Hybrid

### LANGUAGE

English



# Startup accelerator

## 10K Incubator

### DESCRIPTION

A 20-week entrepreneurship program for AUAS students from all study fields. The programme supports the development of early-stage ideas into real, impactful projects through personal coaching, practical masterclasses, and a supportive entrepreneurial community. It concludes with a live pitch event, where participants present their progress to an audience of peers and experts. A hands-on pathway for students to build skills, test ideas, and create meaningful impact.

More info 

### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

No

### FOR ENTREPRENEURS

No

### FORMAT

Offline

### LANGUAGE

Dutch  
English



# Projects

## DEGREE project (Erasmus+)

### DESCRIPTION

The DEGREE project strengthens students' and MSMEs' entrepreneurial mindset and skills, especially outside business fields. It trains participants to design their own entrepreneurial learning activities using a data-driven, practice-based approach. Instead of a fixed course, they learn key principles to create tailored modules and are supported by a Community of Practice.

More info 

#### FOR STARTUPS

No

#### FOR STUDENTS

No

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

English

## U!nnovate (EIT-HEI)

### DESCRIPTION

U!nnovate aims to strengthen entrepreneurial and innovation skills at partner universities and support the development of ideas that contribute to climate-neutral and smart cities. The initiative focuses on educating future entrepreneurs, encouraging students and staff to turn their innovations into real solutions, and building cooperation with public and business partners.

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

No

#### FORMAT

Hybrid

#### LANGUAGE

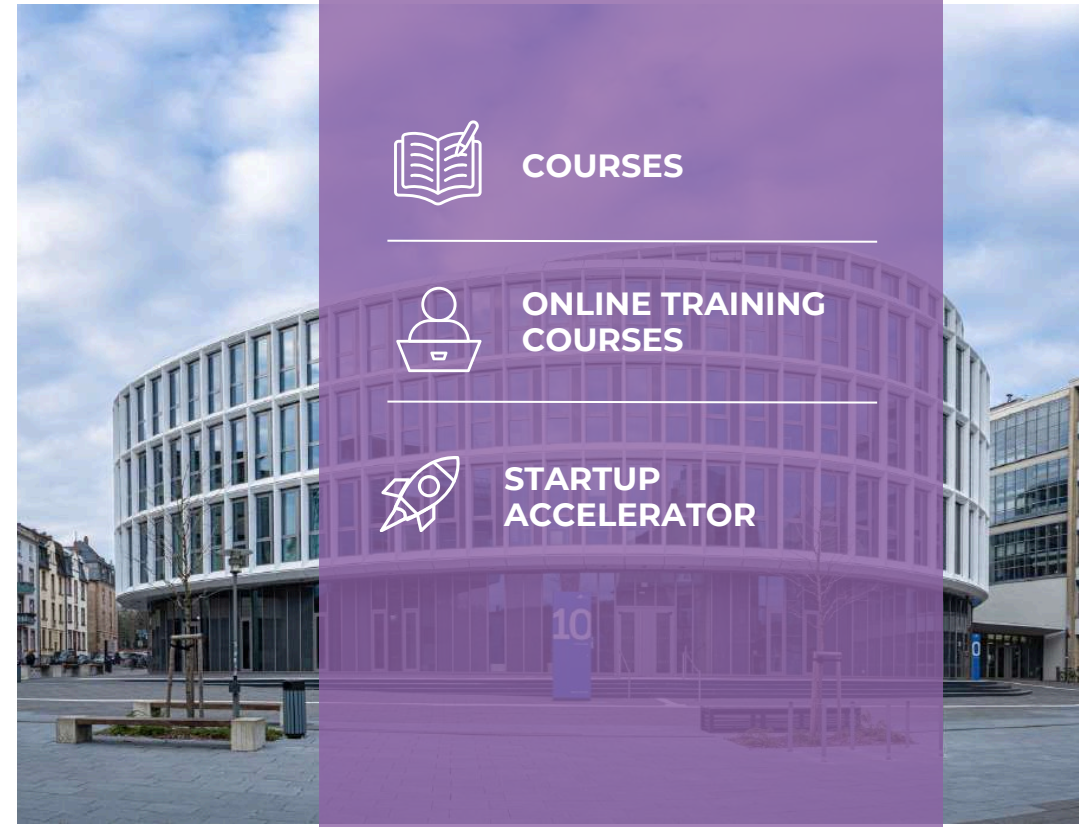
English

# **FRANKFURT UNIVERSITY OF APPLIED SCIENCES**

**FRANKFURT AM MAIN, GERMANY**

# FRANKFURT UNIVERSITY OF APPLIED SCIENCES

Frankfurt am Main, Germany



COURSES



ONLINE TRAINING  
COURSES



STARTUP  
ACCELERATOR

[WWW.FRANKFURT-UNIVERSITY.DE](http://WWW.FRANKFURT-UNIVERSITY.DE)

# Innovation and Entrepreneurship at Frankfurt UAS

*Frankfurt UAS fosters a rich, application-oriented entrepreneurial ecosystem. In addition to formal entrepreneurship education and training primarily aimed at students, the Applied Idea competition further supports the development of entrepreneurial ideas.*

*The House of Science and Transfer provides physical and advisory resources for entrepreneurial students and staff. Amongst other support systems, it offers a special unit for transfers and start-ups. This unit provides founding support, mentoring, and networking services. Furthermore, Frankfurt UAS collaborates closely with the Startup Academy of the Rhine-Main Universities and the Future Factory.*



## Contact person for students

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APPLIEDIDEA@FRA-UAS.DE

## Contact person for staff

**SOPHIA BÖCHER**

APPLIEDIDEA@FRA-UAS.DE



# Courses

## Mechanical Engineering Online (B.Eng.)

### DESCRIPTION

The only online mechanical engineering degree course at a German state institution of higher education. The Mechanical Engineering Online (B. Eng.) degree course is designed for professionals and prospective students with relevant work experience and is offered online.

More info 

#### ECTS

210

#### LANGUAGE

English

#### SUPERVISOR

Prof. Dr. Markus  
Auermann

#### DIPLOMA

Bachelor

#### FORMAT

Online

## Product Development and Technical Design (B.Eng.)

### DESCRIPTION

You will learn to design and further develop technologically oriented products – from consumer goods (household items, vehicles) to industrial and capital equipment – and to manage the entire development process. The programme covers computer-aided development, industrial design, materials, and manufacturing techniques, preparing you to turn concepts into functional, production-ready products.

More info 

#### ECTS

180

#### LANGUAGE

English  
National

#### SUPERVISOR

Prof. Dr. Ulrich  
Wuttke

#### DIPLOMA

Bachelor

#### FORMAT

Offline



# Courses

## Professor for Entrepreneurship and Built Environments

### DESCRIPTION

This professorship combines architecture and entrepreneurship at the bachelor's and master's levels. Courses like "Construction & Project Management – The Architect as Innovator and Entrepreneur" and the lecture series "Leaving the Plan – How Architects Create Innovation" teach students how to think and act entrepreneurially in design and construction.

More info 

<b>ECTS</b>	<b>LANGUAGE</b>	<b>SUPERVISOR</b>
5	English National	Prof. Dr. Christos Chantzaras
	<b>DIPLOMA</b>	<b>FORMAT</b>
	Bachelor Master	Online Offline

## Professor of Business Administration, in part. Entrepreneurship

### DESCRIPTION

This professorship provides students with essential business knowledge and skills at both the bachelor's and master's levels through entrepreneurship courses offered across many degree programmes within the Faculty of Economics and Law.

More info 

<b>ECTS</b>	<b>LANGUAGE</b>	<b>SUPERVISOR</b>
5	English National	Prof. Dr. Cord Siemon
	<b>DIPLOMA</b>	<b>FORMAT</b>
	Bachelor Master	Offline Online



# Startup accelerator

## AppliedIdea Competition

### DESCRIPTION

The AppliedIdea competition at the Frankfurt University of Applied Sciences promotes innovative ideas from students, staff, and alumni. The goal is to develop creative concepts for products, services, or social innovations and to take initial steps towards implementation. The competition provides a platform for presenting ideas and networking with experts.

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Offline

#### LANGUAGE

English/  
National

## Start-Up Workshop for students, staff and alumni

### DESCRIPTION

The Start-up Workshop supports students, staff, and alumni who are preparing to launch their ventures. Through three focused workshops – business modelling, marketing and sales, and funding – early-stage teams develop their ideas and strengthen their entrepreneurial mindset. It is especially suited for participants moving on from the AppliedIdea Competition and progressing through the pre-seed phase.

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Offline

#### LANGUAGE

English/  
National



# Startup accelerator

## Founder consultation

### DESCRIPTION

Entrepreneurs-to-be can find information, advice, and support from the HoST (House of Science and Transfer) staff. The services apply to students, staff, and graduates up to 5 years after their graduation.

More info 

### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

Yes

### FORMAT

Hybrid

### LANGUAGE

English/  
National

## EXIST start-up grant

### DESCRIPTION

EXIST supports students, graduates, and researchers in turning innovative ideas and scientific results into market-ready startups. It provides funding and essential entrepreneurial know-how before a company is officially founded, helping teams prepare for launch and early market entry. The programme includes several funding lines tailored to different stages of the startup journey.

More info 

### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

No

### FOR ENTREPRENEURS

Yes

### FORMAT

Offline

### LANGUAGE

English/  
National

# **METROPOLIA UNIVERSITY OF APPLIED SCIENCES**

**HELSINKI, FINLAND**

# METROPOLIA UNIVERSITY OF APPLIED SCIENCES

Helsinki, Finland



COURSES



ONLINE TRAINING  
COURSES



STARTUP  
ACCELERATOR



PROJECTS



LIFE-LONG  
LEARNING COURSES



TOOLS  
& OTHERS

[WWW.METROPOLIA.FI](http://WWW.METROPOLIA.FI)

# Innovation and Entrepreneurship at Metropolia

Metropolia offers a vibrant, multidisciplinary ecosystem for student entrepreneurship through its campus incubator Turbiini. Turbiini supports students and alumni from all fields – business, design, technology, health or social sciences – helping early-stage ideas evolve into real startups with mentoring, networking, dedicated workspaces across multiple campuses, and tailored incubation programmes.

Participants benefit from hands-on support, peer collaboration, and cross-disciplinary opportunities to turn innovative ideas into viable ventures. Metropolia empowers its community to translate creativity and applied learning into real-world impact.



## Contact person for students

**PAMELA SPOKES**

PAMELA.SPOKES@METROPOLIA.FI

## Contact person for staff

**HANNES JESAR**

HANNES.JESAR@METROPOLIA.FI



# Courses

## Turbiini Start Your Own Business

### DESCRIPTION

This is a pre-incubator programme that helps students with business ideas learn how to develop, validate, and execute their ideas.

More info 

<b>ECTS</b> 10	<b>LANGUAGE</b> English	<b>SUPERVISOR</b> Pamela Spokes/Others
	<b>DIPLOMA</b> Bachelor Master	<b>FORMAT</b> Offline

## Turbiini for Creative Industries

### DESCRIPTION

This is a pre-incubator programme that helps students, specifically on our creative campus, understand how entrepreneurship will benefit them and learn how to develop, validate, and execute their business ideas.

More info 

<b>ECTS</b> 5+5	<b>LANGUAGE</b> National	<b>SUPERVISOR</b> Sami Huohvanainen, Päivi Rantala, Mika Ihanus, Asta Levy
	<b>DIPLOMA</b> Bachelor	<b>FORMAT</b> Offline



# Courses

## Turbiini for Business and Engineering

### DESCRIPTION

This is a pre-incubator programme for business and engineering students.

More info 

#### ECTS

10

#### LANGUAGE

National

#### SUPERVISOR

Erkki Alanen,  
Pekka  
Hirvonen

#### DIPLOMA

Bachelor

#### FORMAT

Offline

## LGIN Game Incubator

### DESCRIPTION

A Pre-Incubator programme for Game developers to learn about the Game Business.

More info 

#### ECTS

10

#### LANGUAGE

National

#### SUPERVISOR

Suvi  
Kiviniemi

#### DIPLOMA

Bachelor

#### FORMAT

Offline



## Courses

### Turbiini for Construction Engineering and Social, Health Care and Wellbeing

#### DESCRIPTION

This is a pre-incubator programme for construction engineering and social, healthcare and wellbeing students.

More info 

#### ECTS

10

#### LANGUAGE

National

#### SUPERVISOR

Mirka Peththahandi, Jari-Pekka Mustonen

#### DIPLOMA

Bachelor

#### FORMAT

Offline

### Metropolia Minno®

#### DESCRIPTION

The project is a collaborative team project that solves authentic problems by developing a novel, practical, and concrete solution.

More info 

#### ECTS

10

#### LANGUAGE

National  
English

#### SUPERVISOR

Minttu Ripatti

#### DIPLOMA

Bachelor

#### FORMAT

Offline



# Online Training Courses

## Service Design Sprint

### DESCRIPTION

An introduction to service design, design thinking, and design sprint methodology. And a way to merge them together to move ideas/concepts/services/products forward in a limited time.

More info 

### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

Yes

### FORMAT

Online

### LANGUAGE

Finnish  
English



# Startup accelerator



## Turbiini

### DESCRIPTION

Turbiini is the business incubator of Metropolia University of Applied Sciences. We offer sparring, events, workspaces and an early-stage business incubator programme for Metropolia students and alumni. You can also apply for our business incubator programmes through the Open University of Applied Sciences.

More info



#### FOR STARTUPS

No

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

No

#### FORMAT

Offline

#### LANGUAGE

Finnish  
English



# Projects

## Campus Incubator 2025-2027

### DESCRIPTION

This is a follow-up project funded by the City of Helsinki to continue the development work of Pre-Incubator programmes and its activities.

More info



### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

Yes

### FORMAT

Hybrid

### LANGUAGE

Finnish  
English



# Life-long learning courses

## Service Design Sprint

### DESCRIPTION

An introduction to service design, design thinking, and design sprint methodology. And a way to merge them together to move ideas/concepts/services/products forward in a limited time.

More info



### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

Yes

### FORMAT

Online

### LANGUAGE

Finnish  
English



## Tools & Others

### Turbiini Blueprint

#### DESCRIPTION

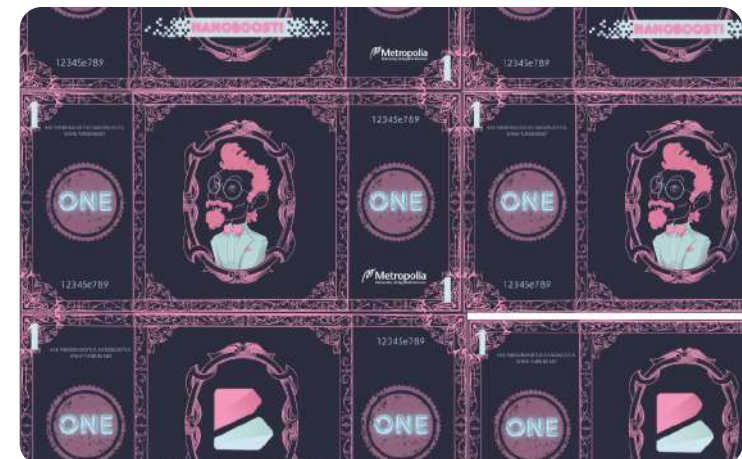
The blueprint enables students, innovators, and entrepreneurs to sketch initial ideas and thoughts, run experiments, and test assumptions using digital canvases.



### NanoBuusti

#### DESCRIPTION

This is micro-funding for Metropolia students up to €1000 to get to the next step eg. a prototype, legal advice, etc.



**HOGENT UNIVERSITY  
OF APPLIED SCIENCES  
AND ARTS**

**GHENT, BELGIUM**

# HOGENT UNIVERSITY OF APPLIED SCIENCES AND ARTS

Ghent, Belgium



# HO GENT



COURSES



TRAINING &  
MENTORING



STARTUP  
ACCELERATOR



PROJECTS



LIFE-LONG  
LEARNING COURSES

[WWW.HOGENT.BE](http://WWW.HOGENT.BE)



## Innovation and Entrepreneurship at HOGENT

*The E-Lab ecosystem is essential to fulfilling the HOGENT brand promise. We live in an uncertain world: AI is transforming jobs, the climate crisis demands new solutions, geopolitical tensions increase instability, and social inequality calls for creative responses. Unlike predictability, where risks can be calculated and plans can be made based on probabilities, uncertainty refers to situations in which we do not know what will happen or how things will unfold.*

*The E-Lab supports the development of an entrepreneurial mindset and has two major objectives. In doing so, we prepare EVERY STUDENT for more than just a diploma: you grow into a change agent of the future, because it is precisely by being entrepreneurial in times of uncertainty that you can create real impact in your studies, your career, and in society.*



### Contact person for students

**BART DERRE**

BART.DERRE@HOAGENT.BE

### Contact person for staff

**BART DERRE**

BART.DERRE@HOAGENT.BE



## Courses

**HO  
GENT**

### Innovative Solutions Lab

#### DESCRIPTION

Innovative Solutions Lab combines design thinking, entrepreneurship and intercultural teamwork. Students form project teams and work on real-world sub-challenges defined by the Entrepreneurial Teams, using creative and user-centered methods. The course develops skills in innovation, teamwork and self-directed learning while offering hands-on experience in an international and interdisciplinary context.

More info



**ECTS**

3

**LANGUAGE**

English

**SUPERVISOR**

Bart Derre

**DIPLOMA**

Bachelor

**FORMAT**

Offline

### Entrepreneurship

#### DESCRIPTION

Using Lean Startup and the Business Model Canvas, students work in teams to transform ideas into viable business plans. They test and refine their concepts through customer discovery, iterative learning, and sustainable business modelling. Each student tracks their personal growth via digital reflections, gaining an entrepreneurial mindset, and practical startup skills.

More info



**ECTS**

3

**LANGUAGE**

National

**SUPERVISOR**

Bart Derre

**DIPLOMA**

Bachelor

**FORMAT**

Offline



## Courses

**HO  
GENT**

### Wicked Problem Solving

#### DESCRIPTION

At HOGENT, we equip students with the skills to tackle complex societal challenges - especially sustainability-related “wicked problems.” In a course on Wicked Problem Solving (WPS), students work in teams on real-world, systemic issues, applying activity-based, challenge-driven learning to build the knowledge, skills, and attitudes needed for creative, collaborative, and resilient problem-solving.

More info



#### ECTS

3

#### LANGUAGE

English

#### SUPERVISOR

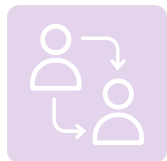
Bart Derre

#### DIPLOMA

Bachelor

#### FORMAT

Offline



## Training & Mentoring

**HO  
GENT**

### Masterclass 'Entrepreneurship for the Arts

#### DESCRIPTION

The Masterclass “Entrepreneurship in the Arts” is a 2-day intensive programme that helps creatives develop viable, subsidy-free ventures. Participants learn, using Lean Startup and Business Model Canvas tools, to craft their own business plan and leave with a refined concept, concrete first steps, and a strengthened entrepreneurial mindset.

More info



#### FOR STARTUPS

No

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

No

#### FORMAT

Hybrid

#### LANGUAGE

National



## Startup accelerator

# HO GENT

### GENTREPRENEUR

#### DESCRIPTION

Gentrepeneur is a joint entrepreneurship centre created by all major higher education institutions in Ghent. It supports students and researchers interested in starting a business through mentoring, programmes, and events. With a dedicated team based in the new Wintercircus hub, it offers guidance, networking, and a unified access point for entrepreneurial opportunities in the city.

More info



#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

No

#### FORMAT

Hybrid

#### LANGUAGE

National

### BROEIKAS

#### DESCRIPTION

Broeikas is a joint entrepreneurship centre created by Odisee University of Applied Sciences and HOGENT to support all students and researchers in Aalst interested in entrepreneurship. It offers one central access point for mentoring, programmes, and events, helping those with business ideas – or existing businesses – develop their skills and networks. A dedicated team based in Aalst's new entrepreneurial hub provides personalised guidance and opportunities for growth.

More info



#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

National



## Projects

# HO GENT

### Erasmus+ DEGREE project

#### DESCRIPTION

The DEGREE project develops an entrepreneurial mindset and skills among students and professionals, especially outside business fields. Participants learn how to design their own entrepreneurial learning activities that strengthen green, digital, and resilient competencies. Instead of a fixed course, the project offers a practical, data-driven training supported by a Community of Practice.

More info 

#### FOR STARTUPS

No

#### FOR STUDENTS

No

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

English

### U!nnovate (EIT-HEI)

#### DESCRIPTION

U!nnovate aims to strengthen entrepreneurial and innovation skills across partner universities and to support ideas that contribute to climate-neutral, smart cities. The initiative focuses on educating future entrepreneurs, helping students and staff develop and scale their innovative solutions, and deepening collaboration with public and industry partners.

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

No

#### FORMAT

Hybrid

#### LANGUAGE

English



## Life-long learning courses

**HO  
GENT**

### Postgraduate programme Entrepreneurship

#### DESCRIPTION

The flexible postgraduate programme in Entrepreneurship is designed to equip students to run a start-up. You immediately apply the knowledge gained to your own business. Your ambition goes beyond business results alone – you also aim to grow personally as an entrepreneur. You build a valuable network and actively shape your own path through trial and error.

More info



#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

Dutch

**POLYTECHNIC UNIVERSITY  
OF LISBON**

**LISBOA, PORTUGAL**

# POLYTECHNIC UNIVERSITY OF LISBON

Lisboa, Portugal



COURSES



TRAINING & MENTORING



BLENDED INTENSIVE PROGRAMME



STARTUP ACCELERATOR

[WWW.IPL.PT](http://WWW.IPL.PT)

# Innovation and Entrepreneurship at IPL

*The Polytechnic Institute of Lisbon offers a wide range of study programmes – from engineering, health and business to arts, communication and education. Combining theoretical teaching with practical, applied research and strong links to industry and the labour market, the institute prepares students for real-world careers in an international environment.*

*ACE Camp is a hands-on training programme of Lisbon Polytechnic designed to strengthen creativity, teamwork, and entrepreneurial thinking. Participants develop their own business ideas and gain practical guidance that prepares them for entrepreneurship competitions within IPL and its partner networks. The programme's mission is to nurture entrepreneurial skills and inspire students to turn ideas into real opportunities.*



## Contact person for students

**ANTONIO SERRADOR**

ANTONIO.SERRADOR@ISEL.PT

## Contact person for staff

**ANTONIO SERRADOR**

ANTONIO.SERRADOR@ISEL.PT



# Courses

## Introduction to Entrepreneurship

### DESCRIPTION

You will learn to define different types of entrepreneurship, spot business opportunities and use analytical, legal and planning tools to turn ideas into viable ventures.

You will also master teamwork, customer discovery, sustainable business modelling and startup management – gaining the skills needed to launch, grow or responsibly exit a venture.

More info



More info



### ECTS

5  
5

### LANGUAGE

English  
National

### SUPERVISOR

JOSÉ DUARTE  
MOLEIRO MARTINS  
Paulo de Sousa Tinta

### DIPLOMA

Master  
Bachelor

### FORMAT

Offline

## Entrepreneurship

### DESCRIPTION

You will gain entrepreneurial and innovation skills by developing ideas and identifying new business opportunities. The course teaches market analysis, strategic planning, operations and financial analysis – equipping you to build a solid business plan and potentially create your own job.

More info



### ECTS

5

### LANGUAGE

English  
National

### SUPERVISOR

Isabel João

### DIPLOMA

Master

### FORMAT

Offline



# Courses

## Economics and Project Management

### DESCRIPTION

You will learn the fundamentals of micro- and macroeconomics, project management, strategic, and financial analysis, enabling you to craft a solid project investment analysis and business plan. Through real-world company scenarios and case studies, you will address organisational, technological, HR, risk, and financial challenges – preparing you to evaluate projects and make informed decisions.

More info

#### ECTS

6

#### LANGUAGE

English

#### SUPERVISOR

Luis Barreiros

#### DIPLOMA

Bachelor

#### FORMAT

Hybrid

## New Models of Management and Entrepreneurship

### DESCRIPTION

You will gain the knowledge and skills needed to lead organisations under new business models and adapt to growing uncertainty. The course strengthens individual management competencies relevant across public, private, and social sectors.

More info

#### ECTS

5

#### LANGUAGE

English  
National

#### SUPERVISOR

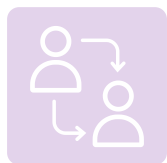
MARINA ALEXANDRA  
NUNES GODINHO  
ANTUNES

#### DIPLOMA

Master

#### FORMAT

Offline



# Training & Mentoring

## ACE – Academy of Innovation, Creativity and Entrepreneurship (Challenge)

### DESCRIPTION

The Polytechnic Institute of Lisbon (IPL) offers a broad range of study programmes – from engineering, health and business to arts, communication and education. With its ACE brand (Academy for Innovation, Creativity and Entrepreneurship), IPL fosters an entrepreneurial mindset and empowers students to develop initiatives that address real-world challenges in diverse fields.

More info 

#### FOR STARTUPS

No

#### FOR STUDENTS

Yes

#### FOR STAFF

Yes

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Online

#### LANGUAGE

National  
English

## ACE – Academy of Innovation, Creativity and Entrepreneurship (CAMP)

### DESCRIPTION

ACE Camp is the training initiative of Polytechnic Institute of Lisbon's Creativity, Innovation and Entrepreneurship Programme. It aims to foster entrepreneurial spirit, creative collaboration and active economic citizenship, helping participants develop ideas that boost both employability and sustainable development.

More info 

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

National  
English



# Startup accelerator

## Engenuity

### DESCRIPTION

It is an innovation platform within ISEL.ID, designed to meet and convert student and academic projects into entrepreneurial ventures.

#### FOR STARTUPS

Yes

#### FOR STUDENTS

Yes

#### FOR STAFF

No

#### FOR ENTREPRENEURS

Yes

#### FORMAT

Hybrid

#### LANGUAGE

National  
English



# Blended Intensive Programme (BIP)

## Entrepreneurship Beyond Borders: Focusing on Climate Change

More info 

### ENTREPRENEURSHIP BEYOND BORDERS FOCUSING ON CLIMATE NEUTRALITY

From 10 to 14 November 2025, ISEL hosted the in-person phase of the BIP: Entrepreneurship Beyond Borders: Focusing on Climate Change.

Throughout the week, participants deepened their understanding of innovation and sustainable entrepreneurship, developed startup ideas with positive environmental impact, engaged in practical workshops, roundtables, and co-creation sessions, explored funding opportunities in Portugal and the European Union, and pitched their projects to mentors and experts, receiving constructive feedback.





## Associated partners:



**UNIVERSITY OF APPLIED  
SCIENCES BFI VIENNA  
VIENNA, AUSTRIA**

# UNIVERSITY OF APPLIED SCIENCES BFI VIENNA

Vienna, Austria



**FH** University of Applied Sciences BFI Vienna  
Economics  
Management  
Finance



COURSES



TRAINING & MENTORING



BLENDED INTENSIVE PROGRAMME



PROJECTS

[WWW.FH-VIE.AC.AT](http://WWW.FH-VIE.AC.AT)

# Innovation and Entrepreneurship at University of Applied Sciences BFI Vienna

*The University of Applied Sciences BFI Vienna (Austria) is a dynamic higher education institution specialising in Economics, Management and Finance, with a strong international focus. The UAS BFI Vienna provides higher education that is both academically based and practice-oriented. Its close ties to the labour market and cooperation with industry representatives promote the employability of its graduates.*

*Several degree programmes at the UAS BFI Vienna include courses in entrepreneurship education and innovation. The UAS BFI Vienna has also implemented projects dedicated to entrepreneurship and Innovation.*



## Contact person for students

**ANNE SCHITTER**

ANNE.SCHITTER@FH-VIE.AC.AT

## Contact person for staff

**LISA KLAUSER**

LISA.KLAUSER@FH-VIE.AC.AT



# Courses

## Specialisation "Business Development"

### DESCRIPTION

The specialisation Business Development is part of the BA Programme "European Economy and Business Management" at the UAS BFI Vienna. It consists of the following components: 4th semester: Start-up Management (4 ECTS) and Early-Stage Financing (2 ECTS). 5th semester: New Business (2 ECTS) and Business Development Project (4 ECTS).

More info



#### ECTS

12

#### LANGUAGE

English

#### SUPERVISOR

A. Karlusch

#### DIPLOMA

Bachelor

#### FORMAT

Hybrid



# Blended Intensive Programme (BIP)

## BIP "Design Innovative Urban Concepts" (DIUC)

More info 

### "DESIGN INNOVATIVE URBAN CONCEPTS" (DIUC)

Yearly Erasmus+ BIP project since 2023. Collaboration and inspiration across borders. Students from 3 countries (Austria, Germany, the Netherlands) and disciplines (design & project management, controlling, finance) form international teams.

Until 2025, the student teams co-created forward-thinking urban concepts for our partner UIV Urban Innovation Vienna.





# Projects

## TRIGGER

### DESCRIPTION

“Triggering innovative approaches, entrepreneurial skills and attitudes in HEI learners through creating favourable conditions for graduates’ employability in Central Asia” (TRIGGER)

The UAS BFI Vienna participated as a partner institution in the Erasmus+ Capacity Building in Higher Education project TRIGGER. The project team at the UAS BFI Vienna led Work Package 2 on “Enhancing Entrepreneurship Education and Skills Development”. As part of this Work Package, entrepreneurship education schemes were developed and implemented at 10 higher education institutions in Kazakhstan, Uzbekistan, and Tajikistan. The TRIGGER project focused on promoting entrepreneurship education and employability in Central Asia.

More info



### FOR STARTUPS

No

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

No

### FORMAT

Hybrid

### LANGUAGE

English

**ODESSA NATIONAL  
ECONOMIC UNIVERSITY**

**ODESSA, UKRAINE**

# ODESSA NATIONAL ECONOMIC UNIVERSITY

Odessa, Ukraine



ONEU.EDU.UA



# Innovation and Entrepreneurship at Odessa

*Odesa National Economic University is a specialised economic university and one of the leaders among educational institutions in Ukraine. ONEU focuses its academic programmes on theoretical training, complemented by a wide range of practical training.*

*The university has a Faculty of Economics and Entrepreneurship Management, whose educational programmes aim to develop students' entrepreneurial skills. ONEU also operates the Youth Entrepreneurship Support Centre "Startup University", which supports students' entrepreneurial initiatives.*



## Contact person for students

**R.GRINCHENKO**

R.GRINCHENKO@ONEU.UKR.EDUCATION

## Contact person for staff

**R.GRINCHENKO**

R.GRINCHENKO@ONEU.UKR.EDUCATION



# Courses



## Training Organisation of Startup

### DESCRIPTION

This is a pre-incubator programme that helps students with business ideas learn how to develop, validate, and execute their ideas. Mentoring support for preparing for the Startup Battle.

More info



### ECTS

2

### LANGUAGE

National

### SUPERVISOR

Oleksander Litviniv/  
Raisa Hrinchenko

### DIPLOMA

Bachelor

### FORMAT

Hybrid



# Projects



## UKRENERGY

### DESCRIPTION

UKRENERGY “Innovative master courses supporting the improvement of the energy and carbon footprint of the Ukrainian building stock”. Funded under the ERASMUS-EDU-2022-CBHE-STRAND-2 programme (ERASMUS2 027101082898), 2023–2026.

Project goals and objectives: Promoting teaching and learning excellence in Ukraine by establishing innovative Master Programmes on Energy Sustainability in Buildings, which are in line with the Bologna Process principles; The project aims to implement innovative Master courses supporting the improvement of the energy and carbon footprint of the Ukrainian building stock.

More info 

### FOR STARTUPS

No

### FOR STUDENTS

No

### FOR STAFF

Yes

### FOR ENTREPRENEURS

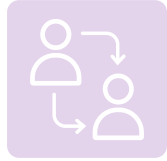
No

### FORMAT

Hybrid

### LANGUAGE

National



# Training & Mentoring



## InnoHub

### DESCRIPTION

Mentoring support for preparing a pitch deck for investors on 1st of July.

More info



### FOR STARTUPS

Yes

### FOR STUDENTS

No

### FOR STAFF

No

### FOR ENTREPRENEURS

No

### FORMAT

Hybrid

### LANGUAGE

National

**SHARED PROJECT**



# Projects

## U!nnovate (EIT-HEI)

### DESCRIPTION

U!nnovate project aims to strengthen entrepreneurial and innovation skills across partner universities and to support ideas that contribute to climate-neutral, smart cities. The initiative focuses on educating future entrepreneurs, helping students and staff develop and scale their innovative solutions, and deepening collaboration with public and industry partners. Project partners involve U!REKA partners.

### FOR STARTUPS

Yes

### FOR STUDENTS

Yes

### FOR STAFF

Yes

### FOR ENTREPRENEURS

No

### FORMAT

Hybrid

### LANGUAGE

English

More info



# Entrepreneurship activities in the European University Alliance U!REKA